



## THE TASTE SENSATION ARRIVES IN WARRINGAH!

**September 2008:** Warringah Shire is about to get a real taste of the Mediterranean with the arrival of Australia's largest kebab and wrap chain, Ali Baba.

In early October, Ali Baba K'Babs™ & Wraps will open its doors in the Warringah Mall food court, bringing its total number of stores nationally to 57.

New store franchisee, Cookie Rouady is confident Warringah will embrace Ali Baba's unique food offering. "Ali Baba K'Babs™ & Wraps has been experiencing significant growth in the last 12 months, and serves over 4 million Australians nationally each year," Mr Rouady said.

"I'm excited that Warringah can now enjoy what other Australians have loved and trusted for years. You'll see that Ali Baba is unique in the way it prepares and serves its food – the meat is always freshly cut, and we open-toast our kebabs and wraps for a unique taste," he said.

The secret behind Ali Baba's success lies in its ability to turn traditional ingredients and recipes into a menu suitable for the Australian market that is big on taste yet low in fat. Lean meats, antioxidant rich marinades, low cholesterol oil and fresh produce are just some of the ways Ali Baba aims to provide a healthier alternative to fatty, fast foods.

All Ali Baba K'Babs, Wraps and Bowls are freshly made to order and are available with a choice of beef, lamb, chicken or falafel. An assortment of delicious, nutritious sauces made by Ali Baba include AB's Grill Sauce, Hommous, Mild Chilli, Baba Ghannouge, Hot Chilli, Tahini, Garlic Mayonnaise, Lemon Coriander, Beetroot Dip and Mayonnaise.

Aside from offering a delicious menu, Ali Baba Warringah will create new job opportunities and position itself to enhance community culture.

With Ali Baba getting ready to celebrate its 30th birthday in 2009, there's never been a better time to experience this unique taste sensation.

To discover the possibilities of becoming an Ali Baba franchisee, visit [www.alibaba.com.au/franchise](http://www.alibaba.com.au/franchise) or call 02 9829 8600 today!

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